

## October 2021 News

**A new chapter for Fidelity House CRC**

**FHCRC Story Share Contest**

**Disability Employment Month**

**Giving Tree Campaign 2021**

**Hispanic Heritage Month**

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**A new chapter for  
Fidelity House CRC:  
We're getting a new  
name and look in 2022!**

## Why are we rebranding?

**Our organization has grown leaps and bounds in the past three years. We need a name and logo that represents the diversity, depth, and scope of our existing services, as well as those we hope to provide well into the future. We are now a lifespan solution for people with disabilities, their families, and the broader community.**

### Broader Appeal

As we continue to expand the types of services offered / people served, we need a name and brand that we can grow into.

### Reflection of Scope & Services

Our brand must reflect the variety of services we provide across the lifespan.

### Retention & Expansion of Customer Base

- Geographically
- Service types
- Populations

### Visual Representation

Our brand must represent and celebrate our employees, our work in the community, and those we serve.

## The Next Chapter A Fidelity House CRC Story Share Contest

Help us write our next chapter by sharing a story of your own.

Employees, those we serve and their families, and members of the larger community are invited to share stories about how Fidelity House CRC, its services, or employees have impacted their lives or the lives of others. One story will be selected each month and featured on our website, social media platforms, and in email communications. The monthly winners will be receive a gift valued at \$250!

**[CLICK HERE to submit a story and be entered to win a \\$250 Walmart Gift Card](#)**



## October is National Disability Employment Awareness Month (NDEAM)

*iDiscover at the iHub* is just one of the many employment-focused programs currently being offered by Fidelity House CRC. Sessions are offered twice a week for 10 participants referred by the Department of Developmental Services. The 6-month program focuses on facilitating opportunities for participants to discover their community, connections and their

own identities. A range of topics are covered throughout the program including self-discovery, advocacy, communication, networking and employment focused skills. The program includes a capstone project focused on goal development and includes a presentation portion.



## *iDiscover at the iHub*



INNOVATION  
HUB

Mock interviews are a great way for *iDiscover* participants to gain real world experience in a comfortable, supportive space.



## **NDEAM Virtual Celebration**

October 20, 2:00 p.m. EDT

U.S. Secretary of Labor

**Marty Walsh**

Assistant Secretary for Disability Employment Policy

**Taryn Williams**

**Register  
Today!**

AMERICA'S RECOVERY  
**POWERED BY INCLUSION**  
National Disability Employment Awareness Month

NDEAM is held each October to commemorate the many and varied contributions of people with disabilities to America's workplaces and economy.

## **Giving Tree Campaign 2021**



In November, we will launch our annual *Giving Tree Campaign*. The *Giving Tree* is an online effort that centers on very specific needs of those we serve and their families. This year our goal is to raise \$15,000 to support the growing needs of those within the Fidelity House CRC network. Some of the needs include:

- Grocery gift cards for families in need
- Holiday gifts for families in need
- Funds to purchase clothing, shoes, and winter gear
- Therapeutic equipment and services for children and adults
- Technology to assist with remote learning and Telehealth
- Cookware to assist with safe food prep and cooking
- Music & Tae Kwon Do classes
- YMCA memberships to encourage exercise over the winter

**DONATE  
HERE**

**Help us reach our goal of \$15,000 to directly support individuals and families in need during this holiday season.**



*National Hispanic Heritage Month is a time to celebrate the countless contributions of more than 60 million Hispanic Americans to our culture and society. Hispanic Americans are the largest minority group in the US today, and generations of Hispanic Americans have consistently helped make our country strong and prosperous. The Hispanic-American community has left an indelible mark on our government, culture, and economy.\**

\*Sourced from State.gov

[Click here for more information on Hispanic Heritage Month.](#)

[www.fidelityhhs.org](http://www.fidelityhhs.org)

Questions? Feedback? Want to become a supporter? Contact:

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Fidelity House Human Services & Career Resources Corporation

[DONATE HERE](#)

